

Draft Agenda

Date 23 - 24 March 2008
Venue Hotel Crowne-Plaza, Bratislava, Slovak Republic
Day one **Monday 23 March 2009**

13.30 - 14.00 Welcome Coffee and Registration

14.00 - 14.45 Territorial Cooperation and the future of Cohesion policy

- **Welcome Speech**
Vladimir BAJAN, President of the Self-Governing Region of Bratislava
- **“INTERACT II: A new programme and a new commitment for the success of the cooperation programmes”**
Danusa STROMSIKOVA, Head INTERACT Managing Authority
- **Keys for success for the European Territorial Cooperation Objective**
Colin WOLFE, European Commission, DG Regional Policy, Head of European Territorial Cooperation Unit

15.45 - 16.40 Session I : Co-operation state of play and the way ahead

- **“The ex-post evaluation of INTERREG III - What to improve for INTERREG IV”**
Veronika GAFFEY, European Commission, DG Regional Policy, Head of the Evaluation Unit
- **What is KEEP? Knowledge and expertise in European Programmes, Presentation of the new tools under development -**
Saverio LIGUORI, Quality Assurance and Knowledge Manager
Sarah HAYES, Communication Manager, INTERACT Programme Secretariat

16.40 - 17.00 *Coffee break*

17.00 - 18.30 Workshop session I - Improving cooperation through lessons learned in the previous programming period

Please note that all participants will have an opportunity to discuss each of the elements below in different workshops.

- Programmes weaknesses and missing elements What was missing in the programme evaluation and monitoring? Where is the support needed?
 - Communication and visibility How could we disseminate INTERREG III achievements more efficiently? Flagship projects. How to ensure that INTERREG III project result are known and used?
 - Success factors INTERREG III achievements: What evidence do we need for our region? Examples from KEEP
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18.30 End of Day 1

18.45 *Dinner at or near the venue*

Day two Tuesday 24 March 2008

09.00-09.30 Welcome Coffee and Registration

09.30 - 10.40 **Session II : Communicating and evaluating European territorial cooperation
- Obligations, expectations, solutions**

- **Presentation from DG Regional Policy Communication Unit (tbc)**
European Commission, DG Regional Policy
 - **Evaluation expectations and requirements for the European Territorial Cooperation programmes**
Jean-Marc VENINEAUX, European Commission, DG Regional Policy,
European Territorial Cooperation Unit
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10.40- 11.00 *Coffee break*

11.00 - 12.20 **Workshop session II - The need for knowledge management in European Territorial Cooperation - How can INTERACT help programmes?**
Based on findings from the previous day's discussion as well as reflecting the new needs for the current programming period.

Please note that all participants will have an opportunity to discuss each of the elements below in different workshops.

- **Programme monitoring, evaluation.**
 - **Programme communication.**
 - **Project legacy and flagship projects.**
 - **European Territorial Cooperation and regional policies**
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12.20 - 12.50 **Workshop Synthesis and future perspectives/actions?**

Paul COZZI, Head INTERACT Programme Secretariat and representatives of the INTERACT Points as rapporteurs from each workshop.

13:00 *Lunch and end of Day 2*
